



2024 ANNUAL CONVENTION

June 9-12, 2024 | Embassy Suites St. Augustine, Florida

Event Code: 13500 | ac.gscpa.org



**The Georgia Society
of CPAs**



GSCPA Annual Convention

Sunday, June 9 - Wednesday, June 12
Embassy Suites St. Augustine, Florida
Event Code: 13500 | ac.gscpa.org

Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort is steps from the sand of St. Augustine Beach and minutes away from the heart of the First City located in Historic Downtown St. Augustine. Take in the Florida sunshine and historic sites during GSCPA Annual Convention.

As a full-time attendee, you can expect to receive breakfast on Monday, Tuesday and Wednesday mornings and dinner and drinks at the Opening Reception and Dinner and the Chair's Reception and Dinner. Additionally, we host Hospitality Suites in the evenings. Breakfast will be hosted in the hotel's lobby restaurant with a made-to-order breakfast.

Join us Tuesday morning at either the St. Augustine Alligator Farm Zoological Park for a self-guided tour or St. Augustine Lighthouse & Maritime Museum for a group tour. These optional group activities will have an additional fee, and pre-registration is required. We encourage you to get out and enjoy the area as much as possible!

Attendees are encouraged to take advantage of the approximately 12 hours of CPE offered in on-demand and in-person formats this year. This schedule will allow you to complete CPE hours in-person and at your convenience. Topics include professional issues,

leadership development and cutting-edge technology. Tuesday features GSCPA's Annual Business Meeting where you'll hear about the this year's accomplishments and participate in GSCPA's Board and Council elections. We'll wrap the night up by honoring our Chair Carlton Hodges at the evening's Chair Dinner.

Network with each other, explore the area and make special memories. The Embassy Suites on St. Augustine Beach and nearby downtown St. Augustine offer numerous activities and sightseeing for people of all ages. Whether you tour our Nation's oldest city, enjoy the sun and sand of the beach, or participate in an adventurous activity, this area offers a unique experience.



Hotel Details

Embassy Suites St. Augustine Beach Oceanfront Resort

The oceanfront hotel is steps from the sand, with balcony views of St. Augustine Beach. Downtown attractions like Castillo de San Marcos are 10 minutes away. The resort offers water sports and family-friendly activities, plus cabanas and a bar for poolside sipping.

Reservations

Group Rate: \$269++ with a \$22 resort fee

To secure your reservation, please visit the resort website:
www.hilton.com/en/attend-my-event/2024gscpaannualconvention

This link will only work for select room types and the actual dates of our event - Sunday check-in and Wednesday check-out. You may need to adjust the dates at the top of the booking page. To modify your reservation to possibly include more nights, please contact Callie Hammond at chammond@gscpa.org with your confirmation number. Requests are not guaranteed and will only be made through email. As with all room blocks, space is limited.

Special Needs



If you have a specific need or dietary request, please contact Callie Hammond at least one week before the event. Callie Hammond, 404-504-2953 or chammond@gscpa.org

Attire Guidelines

Resort casual to all events, except the Chair's Reception and Banquet on Tuesday evening, which is resort attire.

Annual Convention Gold Sponsor



GSCPA Gold Annual Partner and Exhibitor



GSCPA Silver Annual Partners and Exhibitors



Annual Convention Exhibitor





Program Schedule

Sunday, June 9

- 1 - 5 p.m. Registration
- 1 - 5 p.m. Exhibits Open
- 2 - 2:50 p.m. *Speaker (50 mins/1 CPE hour)*
On-Demand
- 3 - 3:50 p.m. *Speaker (50 mins/1 CPE hour)*
On-Demand
- 4 - 4:50 p.m. *Speaker (50 mins/1 CPE hour)*
On-Demand
- 6 - 9 p.m. Opening Reception and Dinner
- 9 - 10 p.m. Hospitality Event

Monday, June 10

- 7:30 - 9 a.m. Breakfast Buffet
- 7:30 - 9 a.m. Exhibits Open
- ALL DAY Open day to enjoy the beach and explore the area
- 2 - 2:50 p.m. *Speaker (50 mins/1 CPE hour)*
On-Demand
- 3 - 3:50 p.m. *Speaker (50 mins/1 CPE hour)*
On Demand
- 4 - 4:50 p.m. *Speaker (50 mins/1 CPE hour)*
On Demand
- 6 p.m. Past Presidents/Chairs Cocktail Reception and Dinner (Invitation Only)
- 6 p.m. Dine on your own

Tuesday, June 11

- 7:30 - 9 a.m. Breakfast Buffet
- 7:30 - 9 a.m. Exhibits Open
- 10:30 a.m. Possible Optional Activities
St. Augustine Lighthouse & Maritime Museum or St. Augustine Alligator Farm Zoological Park
- 1 - 3:50 p.m. Exhibits Open
- 1 - 1:50 p.m. *In-Person Annual Business Meeting*
- 2 - 2:50 p.m. *Speaker (50 mins/1 CPE hour)*
In-Person, Calvin Wong - Tech Update
- 3 - 3:50 p.m. *Speaker (50 mins/1 CPE hour)*
In-Person, Boyd Search - Issues Update
- 6 - 9 p.m. Chair's Cocktail Reception and Dinner
- 9 - 10 p.m. Hospitality Event

Wednesday, June 12

- 7:30 - 9 a.m. Breakfast Buffet
- 7:30 - 9 a.m. Exhibits Open
- 9 - 9:50 a.m. *Speaker (50 mins/1 CPE hour)*
On Demand
- 10 - 10:50 a.m. *Speaker (50 mins/1 CPE hour)*
On Demand
- 11 a.m. - 12:15 p.m. *Speaker (50 mins/1 CPE hour)*
On Demand

Optional Activities for Tuesday, June 11

Pre-registration is required for these activities. Please register through the registration form.

Transportation is on your own. Activities are rain or shine. Space is limited.



St. Augustine Alligator Farm Zoological Park

Park open 9 a.m. - 6 p.m. | Self-guided experience

Adults \$33; Children (11 and under) \$19

www.alligatorfarm.com

Despite its name, St. Augustine Alligator Farm Zoological Park does not farm alligators or any other animals; it functions as a modern zoo serving the public and the scientific community with educational shows and exhibits, research, and worldwide conservation efforts. This quintessential Florida attraction, which has been accredited by the American Association of Zoos and Aquariums since 1989, includes an alligator lagoon, crocodile crossing and a thrilling zip-line between them.



St. Augustine Lighthouse & Maritime Museum

10:30 a.m. | Space is limited

Adults \$15; Children (11 and under) \$13

www.staugustinelighthouse.org

About an hour and half group tour; 45 minute guided tour with 45 more minutes to explore and climb the lighthouse. Height requirement for climbing the lighthouse is 44 inches. Climbing the lighthouse is an optional portion of the tour. If you choose not to climb the lighthouse, videos are available to watch for a virtual experience.

The St. Augustine Lighthouse & Maritime Museum aims to preserve local maritime history, keep alive the story of the nation's oldest port, and connect young people to marine sciences.

St. Augustine History

Founded in 1565, St. Augustine is the oldest continuously occupied settlement of European and African-American origin in the United States. Forty-two years before the English colonized Jamestown and fifty-five years before the Pilgrims landed at Plymouth Rock, the Spanish established at St. Augustine this nation's first enduring settlement. www.citystaug.com



Columbia Restaurant



Salt Life Food Shack

Local Activities

www.floridashistoriccoast.com

www.visitstaugustine.com

- Beach and pool time with family and friends
- Water Tours, Boat Rides, Sunset Tours
- Miniature Golf
- Bike Rental
- Lightner Museum, St. Augustine Pirate & Treasure Museum, Old Jail Museum, and more
- Hop-On Hop-Off Trolley Tours
- Ghost Tours
- Visit Local Distilleries: City Gate Spirits Distillery or St. Augustine Distillery
- Ponce de Leon's Fountain of Youth
- Flagler College
- St. Augustine Wild Reserve
- Castillo de San Marcos National Monument
- City Gates
- Downtown St. Augustine

Local Dining

- Columbia Restaurant
- Harry's Seafood, Bar & Grille (Seafood, Cajun)
- The Floridian Restaurant
- Ice Plant Bar (American)
- Catch 27 (Seafood)
- Collage Restaurant
- Prohibition Kitchen
- Cafe Alcazar
- St. Augustine Fish Camp
- Michael's (Contemporary Seafood)
- Salt Life Food Shack
- Casa Benedetto's Ristorante (Italian)
- Casa Reina Taqueria & Taquila (Mexican)
- Crave (American)
- The Blue Hen Cafe (Diner)
- Woodpeckers Backyard Barbeque



Pirate & Treasure Museum



Castillo de San Marcos National Monument

2024 ANNUAL CONVENTION REGISTRATION

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Is this the first time you have attended GSCPA Annual Convention? Yes No

What day do you plan on arriving? _____

PRIMARY CONVENTION REGISTRANT INFORMATION:

Name _____ Member ID # _____

Address _____

Phone _____ Email _____

Company _____

ADDITIONAL CONVENTION REGISTRANT(S) INFORMATION:

Spouse/Guest _____ Spouse/Guest _____

Child 1: _____ Age: _____ Child 2: _____ Age: _____

Child 3: _____ Age: _____ Child 4: _____ Age: _____

ADULT FULL REGISTRATION

Includes three breakfasts, Opening Reception and Dinner, Chair's Dinner and CPE for member and nonmember registration.

	EARLY (BY MAY 6)	LATE (AFTER MAY 6)
Member	<input type="checkbox"/> \$799 X _____	<input type="checkbox"/> \$949 X _____
Nonmember	<input type="checkbox"/> \$849 X _____	<input type="checkbox"/> \$999 X _____
Spouse/Guest	<input type="checkbox"/> \$525 X _____	<input type="checkbox"/> \$625 X _____

CHILDREN FULL REGISTRATION

Includes three breakfasts, Opening Reception and Dinner or Chair's Dinner.

	EARLY (BY MAY 6)	LATE (AFTER MAY 6)
Children (2-11)	<input type="checkbox"/> \$125 X _____	<input type="checkbox"/> \$125 X _____
Children (under 2)	<input type="checkbox"/> \$0 X _____	<input type="checkbox"/> \$0 X _____

TURN FORM OVER FOR OPTIONAL ACTIVITY REGISTRATION 

OPTIONAL ACTIVITIES

The activities below are optional and not included in the full registration fees.

ALLIGATOR FARM ZOOLOGICAL PARK - TUESDAY, JUNE 11 (\$33 ADULT; \$19 CHILD 11 AND UNDER)

Participant 1: _____ Adult Child Participant 2: _____ Adult Child

Participant 3: _____ Adult Child Participant 4: _____ Adult Child

LIGHTHOUSE & MARITIME MUSEUM - TUESDAY, JUNE 11 (\$15 ADULT; \$13 CHILD 11 AND UNDER)

Participant 1: _____ Adult Child Participant 2: _____ Adult Child

Participant 3: _____ Adult Child Participant 4: _____ Adult Child

PAYMENT INFORMATION

Total Amount Due: _____ Enclosed is a check made payable to The Georgia Society of CPAs

MasterCard Visa AmEx Discover

Card number: _____ Exp. Date: _____

Name on card: _____ Signature: _____

Cancellation Policy: Cancellations/transfers made before May 16, 2024 will not incur an administration fee. Cancellations/transfers made on or after May 16, 2024 are subject to a \$100 administration fee for members, \$150 administration fee for nonmembers. Cancellations/no-shows on the date of the event forfeit the entire registration fee. No refunds or transfer of fees will be made after the date of the event.

Early Registration Fee: Applicable when registration is received by GSCPA by the early registration deadline of May 16.

REGISTER TODAY

EMAIL a completed registration form with credit card information to chammond@gscpa.org.

CALL Callie Hammond at 404-504-2953 or 800-330-8889, ext. 2953.

MAIL your completed registration form with credit card information or a check made payable to

The Georgia Society of CPAs

6 Concourse Parkway, Suite 800, Atlanta, GA 30328